

NETRATVSHAALA
IDEATE | LEAD | CHANGE

AARAMBH
2021



About Us

NETRATVASHAALA:- The Startup Lab is a transformative platform that attempts to inspire the keen young minds of India to take flight with their potent ideas and create enormous enterprises. A distinctive initiative, Netratvshaala aims at the holistic development and nurturing of the leadership and entrepreneurial spirit in the young minds.

AARMABH:- Organized by Netratvshaala in association with Start in UP (An enterprise of The Government of Uttar Pradesh) is a program that includes a series of webinar cum workshops, organized at a collegiate level to train the students to take on the world of entrepreneurship.



What is **AARAMBH?**

AARAMBH aims is a flagship initiative of Netratvshaala through which we would like to contribute towards developing and promoting the startup ecosystem in Uttar Pradesh. It is our one of a kind initiative, in association with Start in UP – startup program of “The Govt of Uttar Pradesh” & “Startup India” which attempts to engage and train students to step into the rewarding world of Start Ups, in an endeavor to involve the bright young minds of the country in entrepreneurship. Through this program, our aim is not only to educate them about the startup culture but to also help them turn about their startup idea into reality by inculcating the necessary entrepreneurial skills that will help them thrive.

Our Achievements

Over the past 2 years, Netratvshaala has extensively worked in the early stage ecosystem. Our team has worked closely with 8 universities in 3 states, 12+ DST and AIC funded incubators across India on adding value to incubators startups through various capacity building initiatives. Netratvshaala has trained more than 1000+ entrepreneurs across 10 physical locations in India through our leadership training program in Mumbai, Delhi, Bangalore, Chandigarh, Meerut, Bareilly, Agra and Lucknow.

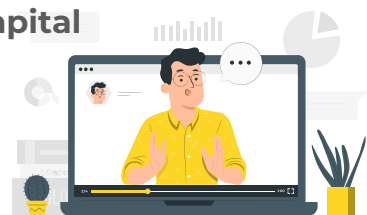
01 Structure

- 1 Day Online Webinars
- 4 hour-long interactive sessions
- 30 Min QnA session



02 Learn from Us

- Uttar Pradesh Startup Policy 2020- Incentives and Schemes
- Introduction to Entrepreneurship and Startup Ecosystem
- Conception, Ideation, and Execution- the three steps of the Startup journey
- Market Research and Consumer Identification
- Creating a Business Model and Raising Capital
- How to register a Startup?
- The Ultimate Pitch
- How to make a great team?



03 Rewards

- Prizes up to 5 lakhs
- Certificate of Participation
- Opportunity to present your Startup to Investors
- Exclusive assignments and mentoring
- Guidelines and support to register your startup with Government of UP
- Access to newsletter and startup events.





Benefit to Students

- Participation certificate
- Interaction with investors and entrepreneur
- Hand holding support from experts
- Basics of entrepreneurship



Certification Programme

- Fees ₹ 500

Contact Us :



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